

Label this newspaper frontpage with the key features then answer the questions.



### Key Features

- copy
- headline
- date
- masthead
- splash
- hook
- image

### Questions

1. Which word meaning rubbish has been used in the headline?

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2. What does this word imply about our treatment of space?

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3. What does the word 'fishing' imply about our ability to deal with the 'junk'?

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4. Why is the main image a good choice for this article?

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5. Label this hook with the '5 Ws':
- **who** – the subject, **what** – the content, **where** – the location, **when** – the time, **why** – the reason

In December, the space agency agreed to build a new rocket in Spain because they like the sun.

6. Select one of the punning (paronomasia) headlines provided by your teacher (a-f). Write a hook for each of the meanings.

- Headline:

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- Hook 1:

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- Hook 2:

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7. Read this report carefully and discuss how the bias has been generated.

An uncaring government minister has cheerfully revealed that already ridiculously low spending on the arts will not be increased this year. This is due to the ludicrously high cost of a new city gallery whose building contractor is probably owned by the minister.

- Look for:
  - personal opinion
  - statements without factual basis
  - prejudice

This is the original. How has the meaning changed?

A government minister has revealed that spending on the arts will not be increased again this year. This is due to the high cost of a new city gallery.

