

Name _____

Date _____

Providing Information

Description:

- what it is, shape, size, colour, materials

Facts and Figures:

- when it was made, how much it weighs, dimensions, cost

Directions

- location, map, bus routes

Opening Times

- dates, times, duration

Cost

- ticket price, family reductions, season tickets

Contact Information

- website, email address

NEVER
use your real
personal
information!

Persuading the Reader

You have already made notes about the information you need to provide. Now, you will need to think about how to persuade the reader to do what you want. This can include things like visiting your creation or buying goods.

Think about using the following techniques:

List of Three

- describe things using three adjectives, or provide three reasons to visit

Using 'you'

- talk to the reader

Rhetorical Questions

- these don't need an answer, but they make the reader think

Don't forget to include:

- ☐ a big, bold title
- ☐ smaller subheadings
- ☐ bullet points
- ☐ images
- ☐ illustrations
- ☐ different fonts
- ☐ colour